



Place: Eastland city, TX

County: Eastland County, TX



2000 Total Population	3,769	18,297
2000 Group Quarters	160	787
2003 Total Population	3,733	18,233
2008 Total Population	3,722	18,216
2003 - 2008 Annual Rate	-0.06%	-0.02%



2000 Households	1,475	7,321
2000 Average Household Size	2.45	2.39
2003 Households	1,455	7,267
2003 Average Household Size	2.46	2.4
2008 Households	1,450	7,267
2008 Average Household Size	2.46	2.4
2003 - 2008 Annual Rate	-0.07%	0.0%
2000 Families	999	5,036
2000 Average Family Size	3.04	2.93
2003 Families	996	4,945
2003 Average Family Size	3.01	2.93
2008 Families	987	4,910
2008 Average Family Size	3.0	2.93
2003 - 2008 Annual Rate	-0.18%	-0.14%



<b>2000 Housing Units</b>	1,737	9,547
Owner Occupied Housing Units	58.8%	58.8%
Renter Occupied Housing Units	26.1%	17.9%
Vacant Housing Units	15.1%	23.3%
<b>2003 Housing Units</b>	1,755	9,712
Owner Occupied Housing Units	59.2%	57.6%
Renter Occupied Housing Units	23.6%	17.2%
Vacant Housing Units	17.2%	25.2%
<b>2008 Housing Units</b>	1,768	9,694
Owner Occupied Housing Units	59.0%	58.0%
Renter Occupied Housing Units	23.0%	17.0%
Vacant Housing Units	18.0%	25.0%

**Median Household Income**

2000	\$28,321	\$26,886
2003	\$30,348	\$28,940
2008	\$35,000	\$32,683

**Median Home Value**

2000	\$41,731	\$37,116
2003	\$45,954	\$42,061
2008	\$51,308	\$47,413

**Per Capita Income**

2000	\$17,339	\$14,870
2003	\$19,454	\$16,981
2008	\$23,551	\$20,096

**Median Age**

2000	38.3	41.2
2003	39.1	42.0
2008	39.7	43.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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**2000 Households by Income**

Household Income Base	1,557	7,324
< \$15,000	25.9%	29.4%
\$15,000 - \$24,999	17.1%	16.7%
\$25,000 - \$34,999	17.3%	16.8%
\$35,000 - \$49,999	17.5%	16.3%
\$50,000 - \$74,999	10.2%	11.6%
\$75,000 - \$99,999	5.2%	4.8%
\$100,000 - \$149,999	3.6%	2.5%
\$150,000 - \$199,999	1.6%	1.1%
\$200,000+	1.5%	0.7%
Average Household Income	\$43,161	\$36,542

**2003 Households by Income**

Household Income Base	1,456	7,267
< \$15,000	23.7%	27.0%
\$15,000 - \$24,999	16.0%	15.8%
\$25,000 - \$34,999	16.6%	16.2%
\$35,000 - \$49,999	18.2%	16.8%
\$50,000 - \$74,999	11.7%	12.7%
\$75,000 - \$99,999	5.6%	5.6%
\$100,000 - \$149,999	4.1%	3.5%
\$150,000 - \$199,999	2.0%	1.5%
\$200,000+	2.1%	1.0%
Average Household Income	\$48,758	\$41,244

**2008 Households by Income**

Household Income Base	1,450	7,267
< \$15,000	20.8%	24.3%
\$15,000 - \$24,999	14.4%	14.4%
\$25,000 - \$34,999	14.8%	14.2%
\$35,000 - \$49,999	18.1%	16.8%
\$50,000 - \$74,999	13.5%	14.4%
\$75,000 - \$99,999	6.1%	6.3%
\$100,000 - \$149,999	6.1%	5.6%
\$150,000 - \$199,999	2.8%	2.2%
\$200,000+	3.4%	1.8%
Average Household Income	\$59,224	\$48,872

**2000 Owner Occupied HUs by Value**

Total	1,056	5,614
<\$50,000	58.1%	62.9%
\$50,000 - 99,999	32.4%	25.2%
\$100,000 - 149,999	6.3%	6.6%
\$150,000 - 199,999	0.0%	2.3%
\$200,000 - \$299,999	1.6%	1.5%
\$300,000 - 499,999	0.9%	0.4%
\$500,000 - 999,999	0.8%	0.6%
\$1,000,000+	0.0%	0.5%
Average Home Value	\$59,602	\$59,910

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	482	1,586
With Cash Rent	92.3%	82.5%
No Cash Rent	7.7%	17.5%
Median Rent	\$341	\$257
Average Rent	\$319	\$244

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Age

Total	3,769	18,297
0 - 4	6.9%	5.9%
5 - 9	6.5%	6.2%
10 - 14	7.3%	6.6%
15 - 24	14.1%	14.4%
25 - 34	10.9%	9.2%
35 - 44	14.3%	13.1%
45 - 54	11.6%	12.6%
55 - 64	8.6%	11.3%
65 - 74	8.4%	10.4%
75 - 84	8.4%	7.5%
85+	3.0%	2.9%
18+	74.3%	76.8%

2003 Population by Age

Total	3,733	18,233
0 - 4	6.8%	6.1%
5 - 9	6.6%	6.0%
10 - 14	6.9%	6.4%
15 - 24	14.3%	14.2%
25 - 34	10.7%	9.4%
35 - 44	12.9%	11.9%
45 - 54	13.5%	13.2%
55 - 64	9.5%	12.0%
65 - 74	8.2%	10.3%
75 - 84	7.5%	7.5%
85+	3.2%	3.0%
18+	75.4%	77.3%

2008 Population by Age

Total	3,722	18,216
0 - 4	6.7%	6.0%
5 - 9	6.4%	5.7%
10 - 14	6.8%	6.3%
15 - 24	13.4%	13.1%
25 - 34	11.7%	10.6%
35 - 44	11.3%	10.3%
45 - 54	14.3%	13.8%
55 - 64	10.9%	12.9%
65 - 74	8.1%	10.4%
75 - 84	6.8%	7.6%
85+	3.5%	3.4%
18+	76.1%	78.0%

2000 Population by Sex

Males	47.3%	48.5%
Females	52.7%	51.5%

2003 Population by Sex

Males	47.5%	48.6%
Females	52.5%	51.4%

2008 Population by Sex

Males	47.4%	48.7%
Females	52.6%	51.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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**2000 Population by Race/Ethnicity**

Total	3,769	18,297
White Alone	91.6%	91.0%
Black Alone	1.8%	2.2%
American Indian Alone	0.5%	0.5%
Asian or Pacific Islander Alone	0.2%	0.2%
Some Other Race Alone	4.7%	4.8%
Two or More Races	1.2%	1.3%
Hispanic Origin	12.9%	10.8%
Diversity Index	34.9	33.1

**2003 Population by Race/Ethnicity**

Total	3,734	18,233
White Alone	92.2%	91.0%
Black Alone	1.4%	2.2%
American Indian Alone	0.5%	0.5%
Asian or Pacific Islander Alone	0.2%	0.2%
Some Other Race Alone	4.5%	4.8%
Two or More Races	1.2%	1.3%
Hispanic Origin	12.4%	10.8%
Diversity Index	33.4	33.1

**2008 Population by Race/Ethnicity**

Total	3,723	18,216
White Alone	92.2%	91.0%
Black Alone	1.5%	2.2%
American Indian Alone	0.5%	0.5%
Asian or Pacific Islander Alone	0.2%	0.2%
Some Other Race Alone	4.5%	4.8%
Two or More Races	1.2%	1.3%
Hispanic Origin	12.4%	10.8%
Diversity Index	33.5	33.1



**2000 Population 3+ by School Enrollment**

Total	3,781	17,698
Enrolled in Nursery/Preschool	1.6%	1.8%
Enrolled in Kindergarten	2.3%	1.4%
Enrolled in Grade 1-8	11.9%	10.7%
Enrolled in Grade 9-12	5.9%	6.3%
Enrolled in College	3.5%	5.3%
Enrolled in Grad/Prof School	0.4%	0.3%
Not Enrolled in School	74.4%	74.2%

**2000 Population 25+ by Educational Attainment**

Total	2,511	12,171
Less than 9th Grade	12.7%	10.3%
9th - 12th Grade, No Diploma	16.7%	17.1%
High School Graduate	30.6%	33.5%
Some College, No Degree	22.5%	21.1%
Associate Degree	6.1%	5.3%
Bachelor's Degree	8.2%	9.0%
Master's/Prof/Doctorate Degree	3.2%	3.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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**2000 Population 15+ by Sex and Marital Status**

Total	3,083	14,831
Females	53.5%	52.3%
Never Married	7.0%	7.7%
Married, not Separated	32.6%	30.6%
Married, Separated	1.0%	1.0%
Widowed	6.2%	8.0%
Divorced	6.6%	5.0%
Males	46.5%	47.7%
Never Married	8.6%	9.9%
Married, not Separated	32.2%	31.1%
Married, Separated	0.6%	1.0%
Widowed	1.4%	1.4%
Divorced	3.7%	4.3%



**2000 Population 16+ by Employment Status**

Total	2,995	14,496
In Labor Force	55.6%	57.1%
Civilian Employed	52.9%	52.6%
Civilian Unemployed	2.7%	4.5%
In Armed Forces	0.0%	0.0%
Not in Labor Force	44.4%	42.9%

**2003 Civilian Population 16+ in Labor Force**

Civilian Employed	95.4%	94.3%
Civilian Unemployed	4.6%	5.7%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	96.0%	94.7%
Civilian Unemployed	4.0%	5.3%

**2000 Females 16+ by Employment Status and Age of Children**

Total	1,617	7,583
Own Children < 6 Only	7.9%	5.7%
Employed/in Armed Forces	3.6%	3.1%
Unemployed	0.4%	0.3%
Not in Labor Force	3.8%	2.3%
Own Children < 6 and 6-17 Only	5.6%	5.6%
Employed/in Armed Forces	3.4%	2.6%
Unemployed	0.0%	0.4%
Not in Labor Force	2.2%	2.6%
Own Children 6-17 Only	19.5%	15.3%
Employed/in Armed Forces	14.7%	11.3%
Unemployed	0.4%	0.4%
Not in Labor Force	4.4%	3.7%
No Own Children < 18	67.1%	73.4%
Employed/in Armed Forces	23.7%	27.8%
Unemployed	2.2%	3.5%
Not in Labor Force	41.2%	42.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003.



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**2003 Employed Population 16+ by Industry**

Total	1,666	8,372
Agriculture/Mining	3.1%	8.7%
Construction	12.4%	10.9%
Manufacturing	13.6%	10.6%
Wholesale Trade	2.1%	2.8%
Retail Trade	14.4%	11.9%
Transportation/Utilities	4.7%	6.2%
Information	0.9%	1.2%
Finance/Insurance/Real Estate	3.2%	4.3%
Services	37.9%	39.2%
Public Administration	7.7%	4.1%

**2003 Employed Population 16+ by Occupation**

Total	1,667	8,372
White Collar	49.7%	51.8%
Management/Business/Financial	11.6%	11.9%
Professional	15.2%	15.6%
Sales	11.9%	12.4%
Administrative Support	10.9%	12.0%
Services	17.8%	17.1%
Blue Collar	32.6%	31.1%
Farming/Forestry/Fishing	0.9%	1.2%
Construction/Extraction	9.2%	7.9%
Installation/Maintenance/Repair	5.2%	4.6%
Production	11.4%	10.4%
Transportation/Material Moving	5.9%	6.9%



**2000 Workers 16+ by Means of Transportation to Work**

Total	1,563	7,479
Drove Alone - Car, Truck, or Van	77.7%	76.7%
Carpooled - Car, Truck, or Van	14.1%	16.0%
Public Transportation	0.0%	0.1%
Walked	6.1%	3.4%
Other Means	1.0%	1.4%
Worked at Home	1.1%	2.5%

**2000 Workers 16+ by Travel Time to Work**

Total	1,563	7,479
Did Not Work at Home	98.9%	97.5%
Less than 5 minutes	15.5%	11.8%
5 to 9 minutes	37.1%	24.8%
10 to 19 minutes	29.1%	29.5%
20 to 24 minutes	4.4%	7.1%
25 to 34 minutes	3.6%	11.4%
35 to 44 minutes	1.8%	2.3%
45 to 59 minutes	2.6%	3.9%
60 to 89 minutes	3.8%	3.9%
90 or more minutes	1.0%	2.7%
Worked at Home	1.1%	2.5%
Average Travel Time to Work (in min)	13.5	19.7

**2000 Households by Vehicles Available**

Total	1,538	7,321
None	7.0%	7.0%
1	39.5%	36.1%
2	36.2%	38.2%
3	13.1%	13.7%
4	3.6%	4.2%
5+	0.6%	0.8%
Average Number of Vehicles Available	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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**2000 Households by Type**

Total	1,475	7,321
Family Households	67.7%	68.8%
Married-couple Family	53.2%	55.4%
With Related Children	25.4%	21.8%
Other Family (No Spouse)	14.6%	13.4%
With Related Children	10.0%	8.6%
Nonfamily Households	32.3%	31.2%
Householder Living Alone	29.4%	28.6%
Householder Not Living Alone	2.8%	2.6%
Households with Related Children	35.5%	30.4%
Households with Persons 65+	32.2%	36.0%

**2000 Households by Size**

Total	1,475	7,321
1 Person Household	29.4%	28.6%
2 Person Household	33.0%	37.2%
3 Person Household	14.7%	14.2%
4 Person Household	14.1%	11.3%
5 Person Household	5.6%	5.6%
6 Person Household	2.4%	1.9%
7+ Person Household	0.8%	1.1%

**2000 Households by Year Householder Moved In**

Total	1,538	7,321
Moved in 1999 to March 2000	19.3%	16.9%
Moved in 1995 to 1998	31.3%	25.4%
Moved in 1990 to 1994	11.0%	14.6%
Moved in 1980 to 1989	19.3%	19.6%
Moved in 1970 to 1979	8.8%	11.6%
Moved in 1969 or Earlier	10.3%	12.0%
Median Year Householder Moved In	1995	1992



**2000 Housing Units by Units in Structure**

Total	1,723	9,547
1, Detached	77.0%	78.2%
1, Attached	0.9%	1.5%
2	0.3%	1.6%
3 or 4	4.6%	1.5%
5 to 9	3.7%	1.0%
10 to 19	0.0%	0.3%
20+	5.1%	2.4%
Mobile Home	8.0%	12.8%
Other	0.3%	0.7%

**2000 Housing Units by Year Structure Built**

Total	1,723	9,547
1999 to March 2000	0.0%	1.2%
1995 to 1998	2.0%	3.9%
1990 to 1994	0.9%	2.7%
1980 to 1989	14.2%	12.7%
1970 to 1979	28.4%	17.3%
1969 or Earlier	54.6%	62.2%
Median Year Structure Built	1964	1959

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Top 3 ACORN Consumer Groups

1.	Small Town Working Families	Heartland Communities
2.	Heartland Communities	Prairie Farmers
3.	Prairie Farmers	Small Town Working Families



**2003 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel: Total \$	\$3,162,258	\$13,162,747
Average Spent	\$2,173	\$1,811
Spending Potential Index	74	61
Computers and Accessories: Total \$	\$305,050	\$1,236,076
Average Spent	\$210	\$170
Spending Potential Index	66	53
Education: Total \$	\$1,044,373	\$4,161,744
Average Spent	\$718	\$573
Spending Potential Index	74	59
Entertainment: Total \$	\$3,563,386	\$15,066,591
Average Spent	\$2,449	\$2,073
Spending Potential Index	76	65
Food at Home: Total \$	\$5,692,954	\$24,378,180
Average Spent	\$3,913	\$3,355
Spending Potential Index	80	69
Food Away from Home: Total \$	\$3,079,028	\$12,864,039
Average Spent	\$2,116	\$1,770
Spending Potential Index	76	63
Health Care: Total \$	\$4,309,103	\$18,926,055
Average Spent	\$2,962	\$2,604
Spending Potential Index	93	82
HH Furnishings and Equip: Total \$	\$2,605,236	\$11,025,158
Average Spent	\$1,791	\$1,517
Spending Potential Index	74	63
Investments: Total \$	\$3,031,523	\$12,687,895
Average Spent	\$2,084	\$1,746
Spending Potential Index	68	57
Retail Expenditures: Total \$	\$28,601,127	\$122,823,508
Average Spent	\$19,657	\$16,902
Spending Potential Index	81	70
Shelter: Total \$	\$10,233,302	\$41,863,148
Average Spent	\$7,033	\$5,761
Spending Potential Index	66	54
Television, Radio, and Sound: Total \$	\$1,157,060	\$4,872,144
Average Spent	\$795	\$670
Spending Potential Index	80	67
Travel: Total \$	\$2,070,436	\$8,711,761
Average Spent	\$1,423	\$1,199
Spending Potential Index	70	59
Vehicle Maint and Repair: Total \$	\$1,305,158	\$5,566,252
Average Spent	\$897	\$766
Spending Potential Index	79	68

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics.